TRANSFORMATION OF LANGUAGE, LITERATURE, REGIONAL CULTURE AND LEARNING SOCIETY 5.0 ERA

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Article Info	Abstract
	The existence of local languages continues to decrease the number of speakers, so it is necessary to carry out preventive efforts. The method can be in the form of transformation into digital form. This effort is a step to change the form or transfer print, audio, and video media into digital form. This paper aims to explain certain media that can be used as innovations in digital-based learning of the Sundanese language. The media are in the form of websites (sundanesepedia.com and sundaculture.com) and digital learning applications (MABS: Bahan Ajar Basa Sunda).

INTRODUCTION

Indonesia is a multi-ethnic island, each ethnic group has its language. According to Krauss (Mantri, 2021), about 3000 of the 6000 languages in the world are endangered, even in Indonesia, 700 languages are endangered. Indonesia is under heavy pressure as a multiethnic country with globalization.

Small languages such as local languages mostly only have oral traditions. If left unchecked, local languages will become extinct when there are no speakers. Another thing that is feared is when the use of language begins to shift bad language is emulated and then used by the younger generation, especially those at school age (Yunarsih, 2022). Then what is passed down to the next generation is the use of language or vocabulary that is bad and getting worse in each generation. Thus, to keep local languages alive, it is necessary to adjust to the times, namely using the written tradition. A strong written tradition hopes to survive the influence of foreign cultures and languages.

Rapid technological devices are a sign of the transformation of writing in the digital era (Kurniati et al., 2022; Rahayu, 2019). Rapid technology marks the era of society 5.0. The era of Society 5.0 offers the concept of balance between humans and humans and technology to create a super-intelligent society (Handayani & Muliastrini, 2020; Utami, 2020; Setiawan & Lenawati, 2020). This era utilizes various technological sophistication (Sakti, 2021).

Efforts to preserve regional language, literature, culture, and learning can be carried out with a digital transformation that refers to the era of society 5.0. This digital transformation is also an effort for regional languages, literature, culture, and learning to go global. This makes

language, literature, regional culture, and learning regain their existence, digitalization can also be a means or medium for spreading regional culture or language throughout the world. This paper will contain digital transformation through websites and digital applications.

METHOD

The method used is descriptive qualitative by collecting literature in the form of articles published through books, magazines, and scientific journals both print and online. After collection, analysis and additional concrete examples are carried out based on needs.

RESULT AND DISCUSSION
Regional Language Digitalization

Efforts that can be implemented to create a competent generation of nations are to improve the competence of human resources (HR) early on. This competency improvement is related to the skills and quality of hard skills and soft skills. To survive in the era of society 5.0, competencies or skills such as (1) critical thinking, (2) communication, (3) collaboration, (4) creativity, and (5) character are needed. The application of 5C skills in education is very necessary because these skills are the qualifications for the 5.0 era learning process and are raised as an effort to adjust.
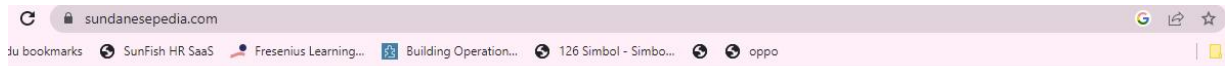
In the realm of education, community literacy, especially language and literature, began to increase the need for digital forms of reference (Meiristiani et al., 2022). Era 5.0 is closely related to the sophistication of information and communication technology as an output. Digitalization is a form of media transition from manual to digital or electronic, converting images, numbers, data, motion, and sound into binary digits and then operating automatically with a system on a computer (Priyantoko & Hasanudin, 2022).

Digitalization in education is the use of technology as an intermediary for the teaching and learning process, from administration to curriculum (Gumelar & Dinnur, 2020). Digitalization helps maximize the learning process and save time and space (Ni'mah et al., 2021). The use of technology in learning can be realized in the form of teaching materials.

Digitalization of Websites and Digital Applications as an Effort to Transform the Era of Society 5.0

To provide information and preservation of language, literature, and culture and even regional language learning, activities that can be carried out are by designing websites and digital applications. A website is an information media that is connected to the internet network. Based on this explanation, the author would like to provide examples of websites and digital applications made as follows.

sundanesepedia.com

SEVERAL HUNDRED YEARS DIVE IN SILENCE | NOW ITS TIME FOR US FLIGHT TO THE SURFACE AND SHOW WHAT SUNDANESE ARE | WE ARE THE GUARDIANS
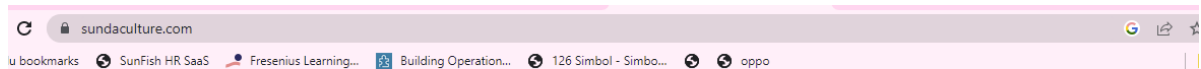
OF THE KNOWLEDGE OF UNIVERSE & WORLD TREASURY

ABOUT

We have the same thumbs like the others ancient culture. Thousand years covered and kept benneath down the earth and wave

2023

This Space was created based on the restlessness of my mind and the anxiety of my heart, in seeing the reality of Sundanese culture which is increasingly being reduced due to the enormity of globalization which has had a significant impact on multidimensional life, especially in the dimension of Sundanese culture. This

sundaculture.com

sundaculture.com

WE ARE THE SUNDANESE TREASURIES GUARDIAN

SOME SAID THAT WE ARE OLDER THAN EGYPT

This Space was created based on the restlessness of our mind and the anxiety of our heart, in seeing the reality of Sundanese culture which is increasingly being reduced due to the enormity of globalization which has had a significant impact on multidimensional life, especially in the dimension of Sundanese culture. This condition is further exacerbated by the less optimal role and function of education today which has not been able to be oriented in creating educational people who have self-identity as cultural beings but still understand their role in life as citizens of the world community, so it is possible to bring Sundanese culture into the world. Which is now at the lowest point of its existence.

DAFTAR ISI

**1
Diri Sorangan**

CONCLUSION

With the transformation of language, literature, culture, and even language learning, especially local languages, it is hoped that it can facilitate and become a preservation effort in the community, especially students and students. In this 5.0 era, each individual should have self-alignment in competence so that they can actively participate in every development of the times. It is hoped that the efforts that have been carried out by the author can be a trigger for readers to start or even develop other things in the context of digitization as an adjustment to the transformation of the era of society 5.0 in language, literature, culture, and learning.

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